



**Analytics 2015**

**DJ's**

# YouTube Top 20 - Subscribers

#	DJ	Total number of subscribers	Subscriber Growth (in %)	Total number of channel views	Total number of videos	Number of videos	Number of total Video Views	Views per Video	Likes	Dislikes	Comments
1	Skrillex	11.854.655	28,14%	2.619.037.607	156	14	83.083.143	5.934.510	1.290.227	51.318	104.929
2	David Guetta	10.030.123	44,88%	4.438.081.360	132	38	737.811.815	19.416.100	3.444.105	148.895	103.672
3	Avicii (VEVO)	8.455.952	31,51%	2.749.309.002	93	28	295.118.449	10.539.945	2.345.380	55.867	93.978
4	Calvin Harris (VEVO)	6.131.114	71,60%	2.989.698.986	64	10	423.880.346	42.388.035	1.882.179	75.102	66.669
5	Hardwell	2.917.607	42,38%	489.432.143	405	110	121.053.170	1.100.483	1.350.494	29.607	111.675
6	Major Lazer	2.474.927	23,80%	1.294.529.231	106	38	1.132.701.747	29.807.941	5.270.218	180.845	182.101
7	Martin Garrix	2.190.792	147,24%	208.958.901	41	19	148.787.011	7.830.895	1.186.410	27.036	54.396
8	Zedd (VEVO)	2.075.678	93,35%	572.098.314	29	10	188.368.879	18.836.888	1.840.870	51.841	85.315
9	Daft Punk (VEVO)	1.935.932	9,07%	400.788.320	14	0	0	0	0	0	0
10	Tiësto	1.904.188	19,00%	601.127.750	495	78	23.023.206	295.169	197.593	5.976	13.594
11	Dimitri Vegas & Like Mike	1.618.967	73,55%	292.496.501	220	56	102.561.052	1.831.447	957.425	18.723	42.187
12	Steve Aoki	1.524.134	20,06%	132.673.023	716	119	16.250.846	136.562	213.199	3.978	9.367
13	DJ Snake (VEVO)	1.522.248	0,22%	458.229.243	6	1	7.309.457	7.309.457	73.144	1.356	3.134
14	DJ BL3ND	1.349.145	0,03%	410.319.087	80	20	11.961.934	598.097	164.014	4.426	13.476
15	Armin van Buuren	1.281.316	17,88%	204.891.932	1.077	70	19.306.422	275.806	206.717	6.764	14.783
16	Nicky Romero	1.102.118	18,08%	122.571.196	327	63	11.971.881	190.030	149.481	2.236	9.110
17	Robin Schulz	1.061.127	356,77%	658.615.718	86	48	179.507.887	3.739.748	900.765	21.941	23.158
18	deadmau5	906.018	11,00%	112.751.374	217	8	951.856	118.982	24.606	462	4.284
19	The Chainsmokers	883.898	0,03%	427.586.122	98	34	4.771.221	140.330	62.995	1.632	2.799
20	Afrojack	666.895	20,08%	47.499.712	140	19	6.657.369	350.388	70.510	1.704	4.177

# YouTube Top 20 - Subscriber growth

#	DJ	Total number of subscribers	Subscriber Growth (in %)	Total number of channel views	Total number of videos	Number of videos	Number of total Video Views	Views per Video	Likes	Dislikes	Comments
1	Robin Schulz	1.061.127	356,77%	658.615.718	86	48	179.507.887	3.739.748	900.765	21.941	23.158
2	Martin Garrix	2.190.792	147,24%	208.958.901	41	19	148.787.011	7.830.895	1.186.410	27.036	54.396
3	Zedd (VEVO)	2.075.678	93,35%	572.098.314	29	10	188.368.879	18.836.888	1.840.870	51.841	85.315
4	Andrew Rayel	37.682	80,78%	2.035.016	72	37	1.255.375	33.929	12.826	367	1.393
5	Dimitri Vegas & Like Mike	1.618.967	73,55%	292.496.501	220	56	102.561.052	1.831.447	957.425	18.723	42.187
6	Calvin Harris (VEVO)	6.131.114	71,60%	2.989.698.986	64	10	423.880.346	42.388.035	1.882.179	75.102	66.669
7	W&W	225.225	63,26%	14.825.406	39	8	9.088.586	1.136.073	75.230	1.369	4.061
8	Diplo	458.584	61,33%	250.581.445	1.040	228	12.947.727	56.788	243.970	15.554	19.044
9	Zatox	80.328	59,90%	11.846.461	88	15	2.448.245	163.216	34.165	932	2.248
10	David Guetta	10.030.123	44,88%	4.438.081.360	132	38	737.811.815	19.416.100	3.444.105	148.895	103.672
11	Alesso	360.899	43,38%	39.594.687	58	19	13.354.616	702.875	115.674	2.065	5.065
12	Hardwell	2.917.607	42,38%	489.432.143	405	110	121.053.170	1.100.483	1.350.494	29.607	111.675
13	Aly & Fila	47.891	39,03%	3.149.447	146	62	1.159.028	18.694	18.245	199	1.800
14	Laidback Luke	96.125	38,80%	4.780.192	76	34	1.565.271	46.037	21.181	405	2.337
15	Angerfist	226.417	37,05%	52.305.202	335	29	2.132.608	73.538	43.394	513	3.596
16	Showtek	242.291	33,63%	28.510.287	165	25	2.725.892	109.036	25.479	835	1.584
17	Coone	126.495	31,65%	18.662.993	105	18	1.675.319	93.073	34.644	342	3.099
18	Avicii (VEVO)	8.455.952	31,51%	2.749.309.002	93	28	295.118.449	10.539.945	2.345.380	55.867	93.978
19	Kaskade	188.942	31,45%	33.949.834	306	40	4.919.496	122.987	50.410	880	2.500
20	Knife Party	619.216	31,31%	98.099.918	53	7	3.082.065	440.295	47.675	1.035	5.875

# YouTube Top 20 - Channel views

#	DJ	Total number of subscribers	Subscriber Growth (in %)	Total number of channel views	Total number of videos	Number of videos	Number of total Video Views	Views per Video	Likes	Dislikes	Comments
1	David Guetta	10.030.123	44,88%	4.438.081.360	132	38	737.811.815	19.416.100	3.444.105	148.895	103.672
2	Calvin Harris (VEVO)	6.131.114	71,60%	2.989.698.986	64	10	423.880.346	42.388.035	1.882.179	75.102	66.669
3	Avicii (VEVO)	8.455.952	31,51%	2.749.309.002	93	28	295.118.449	10.539.945	2.345.380	55.867	93.978
4	Skrillex	11.854.655	28,14%	2.619.037.607	156	14	83.083.143	5.934.510	1.290.227	51.318	104.929
5	Major Lazer	2.474.927	23,80%	1.294.529.231	106	38	1.132.701.747	29.807.941	5.270.218	180.845	182.101
6	Robin Schulz	1.061.127	356,77%	658.615.718	86	48	179.507.887	3.739.748	900.765	21.941	23.158
7	Tiësto	1.904.188	19,00%	601.127.750	495	78	23.023.206	295.169	197.593	5.976	13.594
8	Zedd (VEVO)	2.075.678	93,35%	572.098.314	29	10	188.368.879	18.836.888	1.840.870	51.841	85.315
9	Hardwell	2.917.607	42,38%	489.432.143	405	110	121.053.170	1.100.483	1.350.494	29.607	111.675
10	DJ Snake (VEVO)	1.522.248	0,22%	458.229.243	6	1	7.309.457	7.309.457	73.144	1.356	3.134
11	The Chainsmokers	883.898	0,03%	427.586.122	98	34	4.771.221	140.330	62.995	1.632	2.799
12	DJ BL3ND	1.349.145	0,03%	410.319.087	80	20	11.961.934	598.097	164.014	4.426	13.476
13	Daft Punk (VEVO)	1.935.932	9,07%	400.788.320	14	0	0	0	0	0	0
14	Dimitri Vegas & Like Mike	1.618.967	73,55%	292.496.501	220	56	102.561.052	1.831.447	957.425	18.723	42.187
15	Diplo	458.584	61,33%	250.581.445	1.040	228	12.947.727	56.788	243.970	15.554	19.044
16	Disclosure	537.213	0,04%	245.678.397	27	15	1.655.270	110.351	20.218	636	1.236
17	Martin Garrix	2.190.792	147,24%	208.958.901	41	19	148.787.011	7.830.895	1.186.410	27.036	54.396
18	Armin van Buuren	1.281.316	17,88%	204.891.932	1.077	70	19.306.422	275.806	206.717	6.764	14.783
19	Yellow Claw	477.953	11,00%	196.919.208	113	36	10.597.183	294.366	157.221	3.754	8.399
20	Steve Aoki	1.524.134	20,06%	132.673.023	716	119	16.250.846	136.562	213.199	3.978	9.367

# YouTube Top 20 - Views per video

#	DJ	Total number of subscribers	Subscriber Growth (in %)	Total number of channel views	Total number of videos	Number of videos	Number of total Video Views	Views per Video	Likes	Dislikes	Comments
1	Calvin Harris (VEVO)	6.131.114	71,60%	2.989.698.986	64	10	423.880.346	42.388.035	1.882.179	75.102	66.669
2	Major Lazer	2.474.927	23,80%	1.294.529.231	106	38	1.132.701.747	29.807.941	5.270.218	180.845	182.101
3	David Guetta	10.030.123	44,88%	4.438.081.360	132	38	737.811.815	19.416.100	3.444.105	148.895	103.672
4	Zedd (VEVO)	2.075.678	93,35%	572.098.314	29	10	188.368.879	18.836.888	1.840.870	51.841	85.315
5	Kygo	269.316	20,64%	59.885.075	14	5	57.660.615	11.532.123	365.824	8.035	9.394
6	Avicii (VEVO)	8.455.952	31,51%	2.749.309.002	93	28	295.118.449	10.539.945	2.345.380	55.867	93.978
7	Martin Garrix	2.190.792	147,24%	208.958.901	41	19	148.787.011	7.830.895	1.186.410	27.036	54.396
8	DJ Snake (VEVO)	1.522.248	0,22%	458.229.243	6	1	7.309.457	7.309.457	73.144	1.356	3.134
9	Skrillex	11.854.655	28,14%	2.619.037.607	156	14	83.083.143	5.934.510	1.290.227	51.318	104.929
10	Robin Schulz	1.061.127	356,77%	658.615.718	86	48	179.507.887	3.739.748	900.765	21.941	23.158
11	Galantis	439.913	24,49%	113.776.361	69	34	100.112.344	2.944.481	768.141	15.840	25.974
12	Dimitri Vegas & Like Mike	1.618.967	73,55%	292.496.501	220	56	102.561.052	1.831.447	957.425	18.723	42.187
13	Madeon	524.556	0,02%	108.830.030	24	2	2.624.242	1.312.121	31.925	319	2.212
14	W&W	225.225	63,26%	14.825.406	39	8	9.088.586	1.136.073	75.230	1.369	4.061
15	Hardwell	2.917.607	42,38%	489.432.143	405	110	121.053.170	1.100.483	1.350.494	29.607	111.675
16	Dash Berlin	406.435	29,19%	70.801.879	141	17	12.557.085	738.652	101.980	2.842	6.347
17	Eric Prydz	73.690	0,06%	20.814.512	81	3	2.185.821	728.607	22.210	498	2.174
18	Alesso	360.899	43,38%	39.594.687	58	19	13.354.616	702.875	115.674	2.065	5.065
19	DJ BL3ND	1.349.145	0,03%	410.319.087	80	20	11.961.934	598.097	164.014	4.426	13.476
20	Carnage	88.093	0,15%	18.059.790	50	15	6.740.444	449.363	77.984	1.416	3.754



# YouTube Top 20 - Most video's released

#	DJ	Total number of subscribers	Subscriber Growth (in %)	Total number of channel views	Total number of videos	Number of videos	Number of total Video Views	Views per Video	Likes	Dislikes	Comments
1	Diplo	458.584	61,33%	250.581.445	1.040	228	12.947.727	56.788	243.970	15.554	19.044
2	Above & Beyond	375.551	26,04%	98.052.338	662	203	12.381.840	60.994	109.795	2.137	14.891
3	UMEK	61.994	0,02%	20.990.391	1.462	173	848.056	4.902	9.468	214	503
4	Steve Aoki	1.524.134	20,06%	132.673.023	716	119	16.250.846	136.562	213.199	3.978	9.367
5	Hardwell	2.917.607	42,38%	489.432.143	405	110	121.053.170	1.100.483	1.350.494	29.607	111.675
6	Paul van Dyk	109.791	16,65%	23.803.115	640	80	840.549	10.507	14.055	262	1.123
7	Tiësto	1.904.188	19,00%	601.127.750	495	78	23.023.206	295.169	197.593	5.976	13.594
8	Borgeous	0	0,00%	2.813.368	112	76	740.908	9.749	14.061	206	816
9	Ferry Corsten	81.243	10,66%	25.408.815	475	71	653.628	9.206	11.992	203	1.639
10	Armin van Buuren	1.281.316	17,88%	204.891.932	1.077	70	19.306.422	275.806	206.717	6.764	14.783
11	Paul Oakenfold	24.830	20,75%	3.929.301	745	66	139.108	2.108	1.513	33	158
12	Nicky Romero	1.102.118	18,08%	122.571.196	327	63	11.971.881	190.030	149.481	2.236	9.110
13	Aly & Fila	47.891	39,03%	3.149.447	146	62	1.159.028	18.694	18.245	199	1.800
14	Fedde Le Grand	246.744	10,82%	64.117.941	425	61	5.211.239	85.430	29.374	586	1.939
15	Quintino	99.902	0,03%	3.828.960	163	60	972.068	16.201	12.784	209	834
16	Oliver Heldens	337.861	0,04%	21.401.420	88	58	15.426.863	265.980	170.442	2.804	16.642
17	Blasterjaxx	187.998	0,04%	19.062.949	108	58	3.706.430	63.904	51.852	911	4.199
18	Swanky Tunes	5.374	6,69%	1.704.894	94	57	1.585.102	27.809	2.170	234	111
19	Dannic	115.706	0,28%	4.730.108	175	57	1.083.603	19.011	26.431	251	2.446
20	Dimitri Vegas & Like Mike	1.618.967	73,55%	292.496.501	220	56	102.561.052	1.831.447	957.425	18.723	42.187

# YouTube Top 20 - Most liked video

#	DJ	Total number of subscribers	Subscriber Growth (in %)	Total number of channel views	Total number of videos	Number of videos	Number of total Video Views	Views per Video	Likes	Dislikes	Comments
1	Major Lazer	2.474.927	23,80%	1.294.529.231	106	38	1.132.701.747	29.807.941	5.270.218	180.845	182.101
2	David Guetta	10.030.123	44,88%	4.438.081.360	132	38	737.811.815	19.416.100	3.444.105	148.895	103.672
3	Avicii (VEVO)	8.455.952	31,51%	2.749.309.002	93	28	295.118.449	10.539.945	2.345.380	55.867	93.978
4	Calvin Harris (VEVO)	6.131.114	71,60%	2.989.698.986	64	10	423.880.346	42.388.035	1.882.179	75.102	66.669
5	Zedd (VEVO)	2.075.678	93,35%	572.098.314	29	10	188.368.879	18.836.888	1.840.870	51.841	85.315
6	Hardwell	2.917.607	42,38%	489.432.143	405	110	121.053.170	1.100.483	1.350.494	29.607	111.675
7	Skrillex	11.854.655	28,14%	2.619.037.607	156	14	83.083.143	5.934.510	1.290.227	51.318	104.929
8	Martin Garrix	2.190.792	147,24%	208.958.901	41	19	148.787.011	7.830.895	1.186.410	27.036	54.396
9	Dimitri Vegas & Like Mike	1.618.967	73,55%	292.496.501	220	56	102.561.052	1.831.447	957.425	18.723	42.187
10	Robin Schulz	1.061.127	356,77%	658.615.718	86	48	179.507.887	3.739.748	900.765	21.941	23.158
11	Galantis	439.913	24,49%	113.776.361	69	34	100.112.344	2.944.481	768.141	15.840	25.974
12	Kygo	269.316	20,64%	59.885.075	14	5	57.660.615	11.532.123	365.824	8.035	9.394
13	Diplo	458.584	61,33%	250.581.445	1.040	228	12.947.727	56.788	243.970	15.554	19.044
14	Steve Aoki	1.524.134	20,06%	132.673.023	716	119	16.250.846	136.562	213.199	3.978	9.367
15	Armin van Buuren	1.281.316	17,88%	204.891.932	1.077	70	19.306.422	275.806	206.717	6.764	14.783
16	Tiësto	1.904.188	19,00%	601.127.750	495	78	23.023.206	295.169	197.593	5.976	13.594
17	Oliver Heldens	337.861	0,04%	21.401.420	88	58	15.426.863	265.980	170.442	2.804	16.642
18	DJ BL3ND	1.349.145	0,03%	410.319.087	80	20	11.961.934	598.097	164.014	4.426	13.476
19	Yellow Claw	477.953	11,00%	196.919.208	113	36	10.597.183	294.366	157.221	3.754	8.399
20	Nicky Romero	1.102.118	18,08%	122.571.196	327	63	11.971.881	190.030	149.481	2.236	9.110

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