

# Dutch YouTubers vs Dutch DJs

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# YouTubers vs DJs

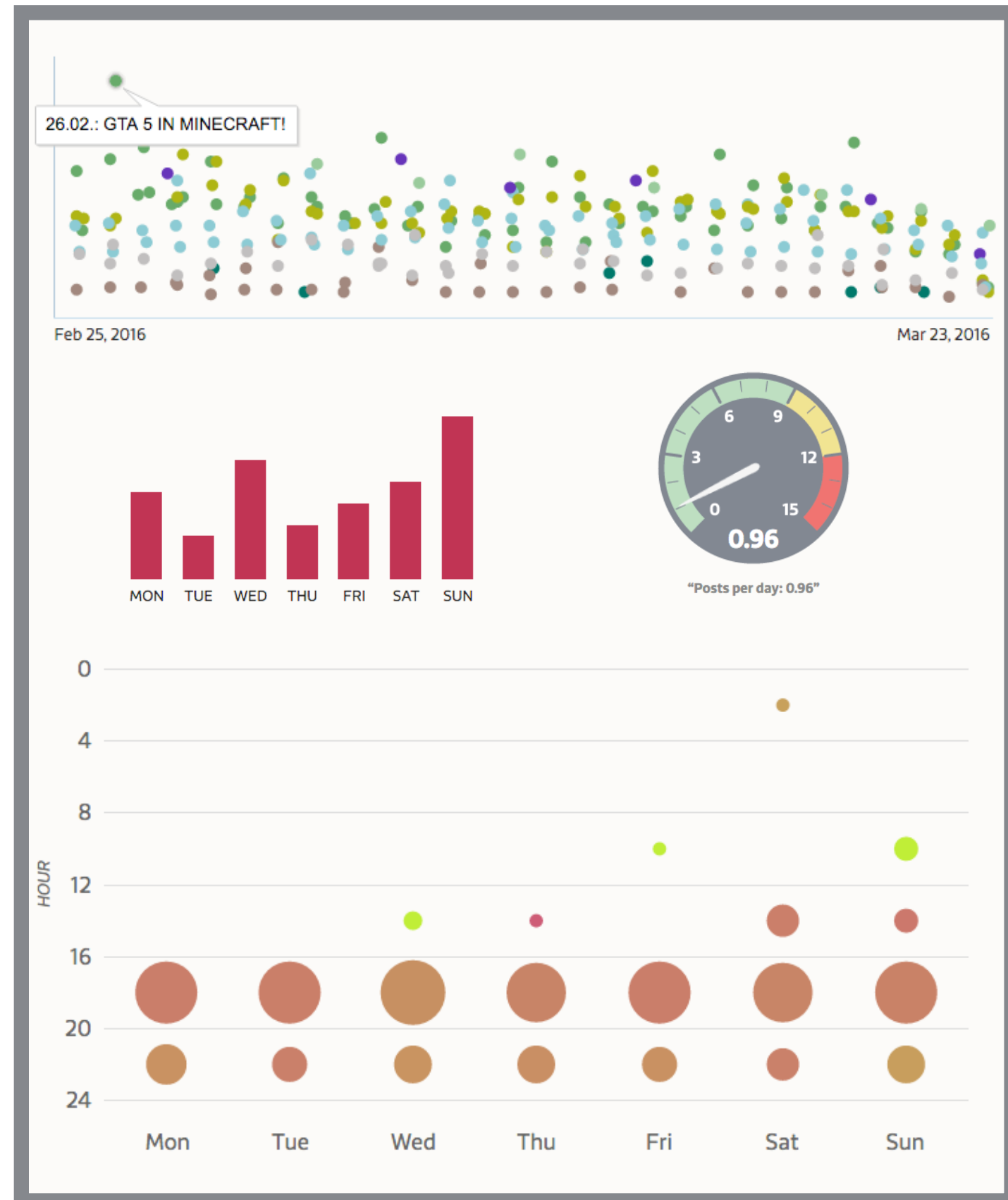
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- ▶ **Kwebbelkop**
- ▶ **Jelly**
- ▶ **NikkiTutorials**
- ▶ **EnzoKnol**
- ▶ **StukTV**
- ▶ **DagelijkseHaaDee**
- ▶ **DusDavidGames**
- ▶ **DylanHaegens**
- ▶ **Kud**
- ▶ **Saskiadansschool**

- ▶ **Hardwell**
- ▶ **Martin Garrix**
- ▶ **Armin van Buuren**
- ▶ **Tiesto**
- ▶ **Afrojack**
- ▶ **W&W**
- ▶ **Dash Berlin**
- ▶ **Nicky Romero**
- ▶ **Rehab**
- ▶ **Dannic**

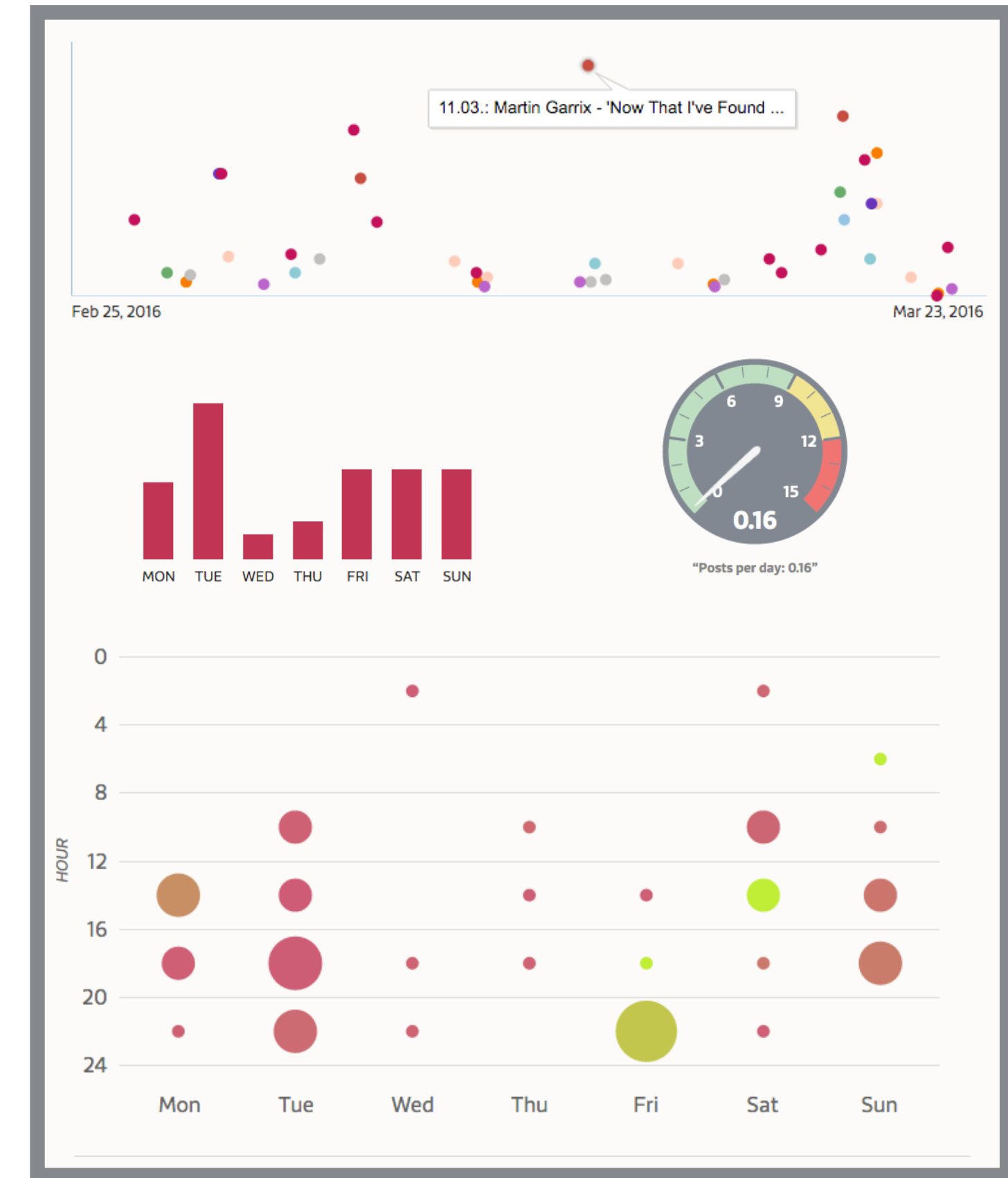
# Posts

## YouTubers



VS

## DJs



# Numbers

## YouTubers

#	Channel	Total number of subscribers	Subscriber Growth (absolute)	Subscriber Growth (in %)	Total number of channel views	Channel Views Growth (absolute)	Total number of videos	Number of videos
1	KWEBBELKOP	3.744.682	244.820	6,98%	1.007.542.006	93.266.610	1.817	58
2	JELLY	3.136.825	280.889	9,81%	743.400.080	87.131.340	1.125	55
3	NIKKIETUTORIALS	2.931.789	202.704	7,41%	197.168.721	13.528.495	529	7
4	ENZOKNOL	1.142.547	41.460	3,76%	683.397.803	39.950.505	2.139	59
5	STUKTV	1.018.814	58.844	6,12%	239.448.962	12.462.569	333	6
6	DAGELIJKSHAADDEE	732.045	18.893	2,65%	303.682.448	12.558.425	3.449	36
7	DUSDAVIDGAMES	655.641	5.936	0,91%	269.488.831	5.447.308	5.430	35
8	DYLANHAEGENS	651.040	45.876	7,56%	124.955.414	13.125.440	211	6
9	KUD	639.631	138	0,02%	190.529.126	834.349	240	0
10	SASKIASDANSSCHOOL	627.417	51.129	8,85%	171.834.589	16.319.918	131	7
	<b>AVERAGE</b>	<b>1.528.043</b>	<b>95.069</b>	<b>5,41%</b>	<b>393.144.798</b>	<b>29.462.496</b>	<b>1.540</b>	<b>27</b>

VS

## DJs

#	Channel	Total number of subscribers	Subscriber Growth (absolute)	Subscriber Growth (in %)	Total number of channel views	Channel Views Growth (absolute)	Total number of videos	Number of videos
1	HARDWELL	3.101.303	63.960	2,1%	532.901.525	13.745.835	434	13
2	MARTIN GARRIX	2.529.870	123.959	5,14%	264.640.901	19.293.479	44	3
3	TIËSTO	1.972.874	24.471	1,25%	616.512.855	4.715.227	518	6
4	ARMIN VAN BUUREN	1.330.330	19.915	1,52%	216.026.943	3.712.556	1.092	2
5	NICKY ROMERO	1.132.673	9.517	0,85%	128.259.599	1.692.012	347	5
6	AFROJACK	693.426	11.898	1,74%	50.767.876	1.675.817	157	5
7	DASH BERLIN	431.780	10.611	2,52%	75.921.845	2.868.388	137	1
8	SANDER VAN DOORN	275.357	2.090	0,76%	15.792.036	62.229	471	0
9	W&W	261.914	22.574	9,36%	18.895.547	1.997.387	41	2
10	R3HAB	260.940	9.905	3,93%	29.849.198	798.723	171	3
	<b>AVERAGE</b>	<b>1.199.047</b>	<b>29.890</b>	<b>2,92%</b>	<b>194.956.833</b>	<b>5.056.165</b>	<b>341</b>	<b>4</b>

# Comparison

YouTuber	vs	DJ	Total number of subscribers	Subscriber Growth (absolute)	Subscriber Growth (in %)	Total number of channel views	Channel Views Growth (absolute)	Total number of videos	Number of videos
KWEBBELKOP	VS	HARDWELL	20,75%	282,77%	232,38%	89,07%	578,51%	318,66%	346,15%
JELLY	VS	MARTIN GARRIX	23,99%	126,60%	90,86%	180,91%	351,61%	2456,82%	1733,33%
NIKKIETUTORIALS	VS	TIËSTO	48,60%	728,34%	492,80%	-68,02%	186,91%	2,12%	16,67%
ENZOKNOL	VS	ARMIN VAN BUUREN	-14,12%	108,18%	147,37%	216,35%	976,09%	95,88%	2850,00%
STUKTV	VS	NICKY ROMERO	-10,05%	518,30%	620,00%	86,69%	636,55%	-4,03%	20,00%
DAGELIJKSHAADDEE	VS	AFROJACK	5,57%	58,79%	52,30%	498,18%	649,39%	2096,82%	620,00%
DUSDAVIDGAMES	VS	DASH BERLIN	51,85%	-44,06%	-63,89%	254,96%	89,91%	3863,50%	3400,00%
DYLANHAEGENS	VS	SANDER VAN DOORN	136,43%	2095,02%	894,74%	691,26%	20992,16%	-55,20%	0,00%
KUD	VS	W&W	144,21%	-99,39%	-99,79%	908,33%	-58,23%	485,37%	-100,00%
SASKIASDANSSCHOOL	VS	R3HAB	140,44%	416,19%	125,19%	475,68%	1943,25%	-23,39%	133,33%
		<b>AVERAGE</b>	27,44%	218,06%	85,27%	101,66%	482,70%	351,61%	575,00%

# Comparison

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- ▶ **Dutch YouTubers outperformed Dutch DJs**
- ▶ **More subscribers - 27%**
- ▶ **Bigger subscriber growth - 218%**
- ▶ **More total channel views - 101%**
- ▶ **Produced more video's over time - 351%**
- ▶ **Produced more video's the last 28 days - 575%**

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