

Dutch YouTubers - April 2016

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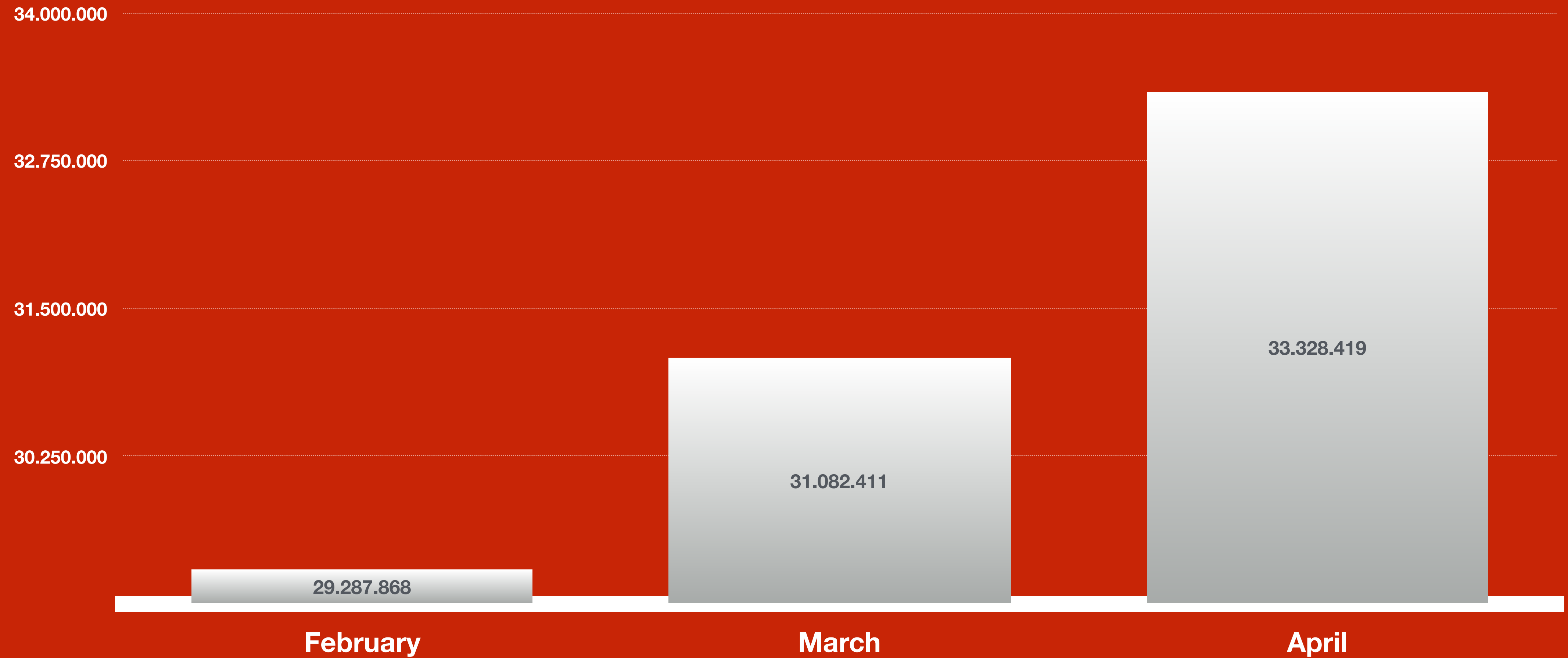
Key findings - April 2016

- ◎ **111 CHANNELS MONITORED**
- ◎ **479 M NETT VIEWS**
- ◎ **3.4 M EURO GROSS INCOME (HIGH)**
- ◎ **0.6 M EURO GROSS INCOME (LOW)**
- ◎ **1.5 M EURO CHANNEL INCOME (HIGH)**
- ◎ **0.3 M EURO CHANNEL INCOME (LOW)**

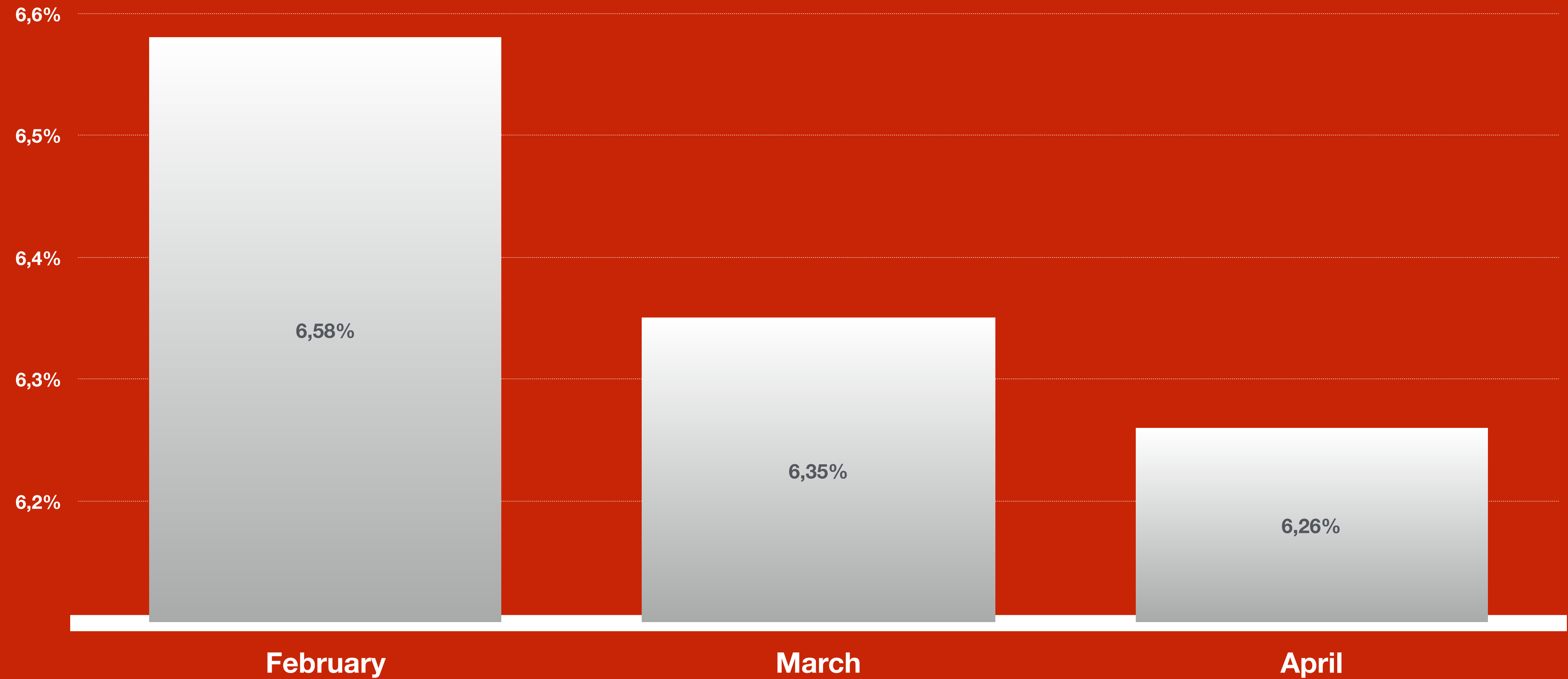
Key findings - March 2016

- ◎ **33.3 M SUBSCRIBERS IN TOTAL**
- ◎ **7.2 B TOTAL CHANNEL VIEWS**
- ◎ **77 K IN TOTAL VIDEOS PRODUCED**
- ◎ **2 K VIDEOS IN APRIL 2016**
- ◎ **11.7 M LIKES IN TOTAL**
- ◎ **85% LIKE/DISLIKE RATIO**

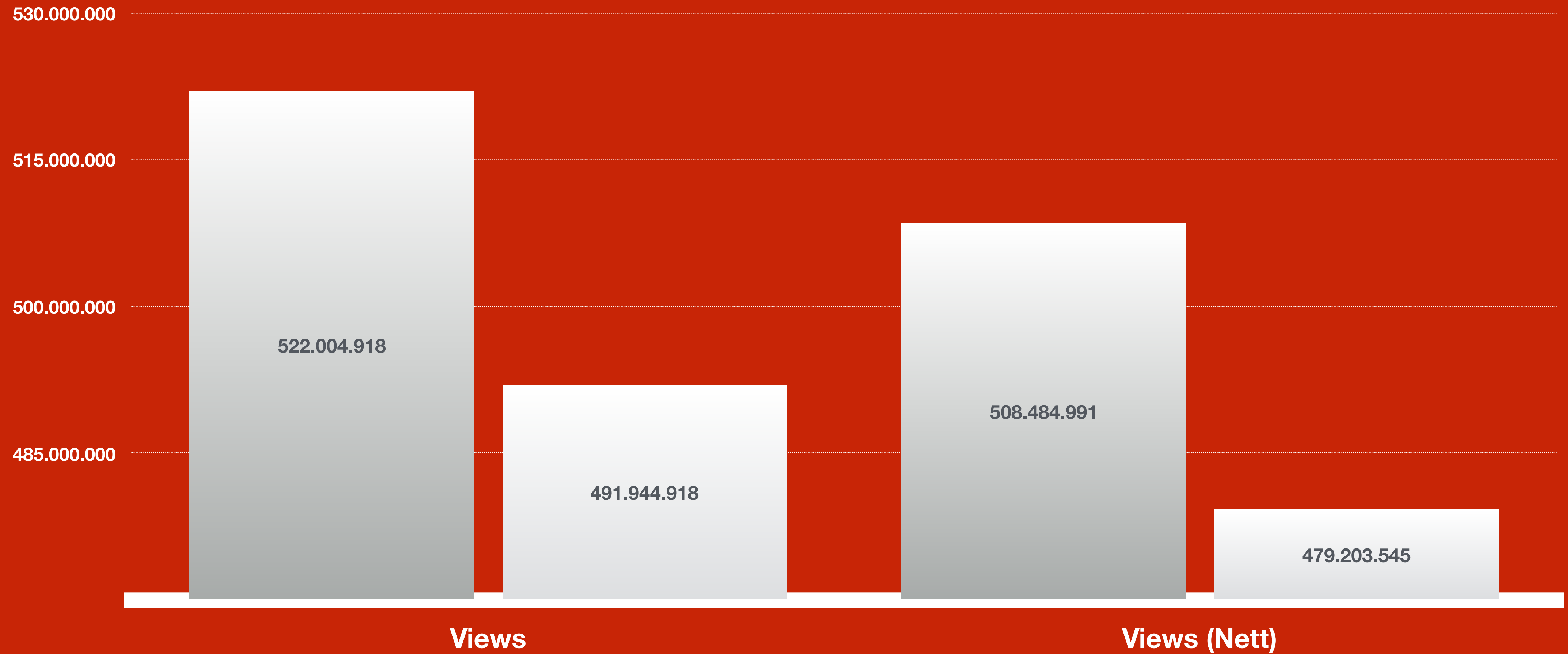
Total Subscribers - February till April 2016



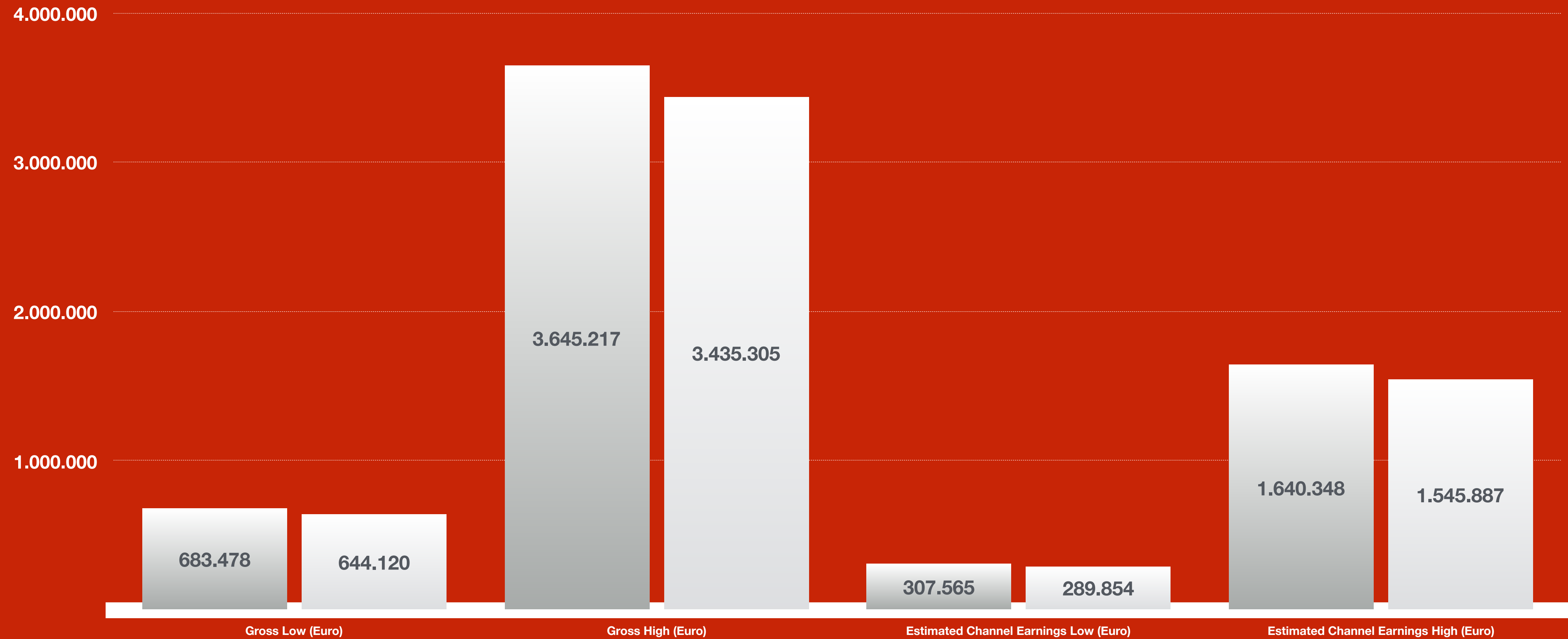
Subscriber Growth - February - April 2016



Total Views - March vs April 2016



Total Earnings - March vs April 2016



Top 10 - April 2016 by estimated earnings

	Channel	Views	Views (Nett)	Gross Low (Euro)	Gross High (Euro)	Estimated Channel Earnings Low (Euro)	Estimated Channel Earnings High (Euro)
1	Kwebbelkop	100.803.929	98.193.107	131.986	703.925	59.394	316.766
2	Jelly	94.885.925	92.428.380	124.237	662.599	55.907	298.169
3	EnzoKnol	35.927.951	34.997.417	47.042	250.889	21.169	112.900
4	NikkieTutorials	21.853.876	21.287.861	28.614	152.608	12.876	68.674
5	Yarasky	16.134.816	15.716.924	21.126	112.671	9.507	50.702
6	DagelijksHaaDee	15.553.834	15.150.990	20.365	108.614	9.164	48.876
7	GameplayWorldXL	14.368.852	13.996.699	18.814	100.339	8.466	45.153
8	DutchFifaHD	14.295.234	13.924.987	18.717	99.825	8.423	44.921
9	Snap King	12.138.616	11.824.226	15.893	84.765	7.152	38.144
10	GameMeneer	9.834.924	9.580.199	12.877	68.678	5.795	30.905

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