

# Dutch YouTubers - May 2016

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# Key findings - May 2016

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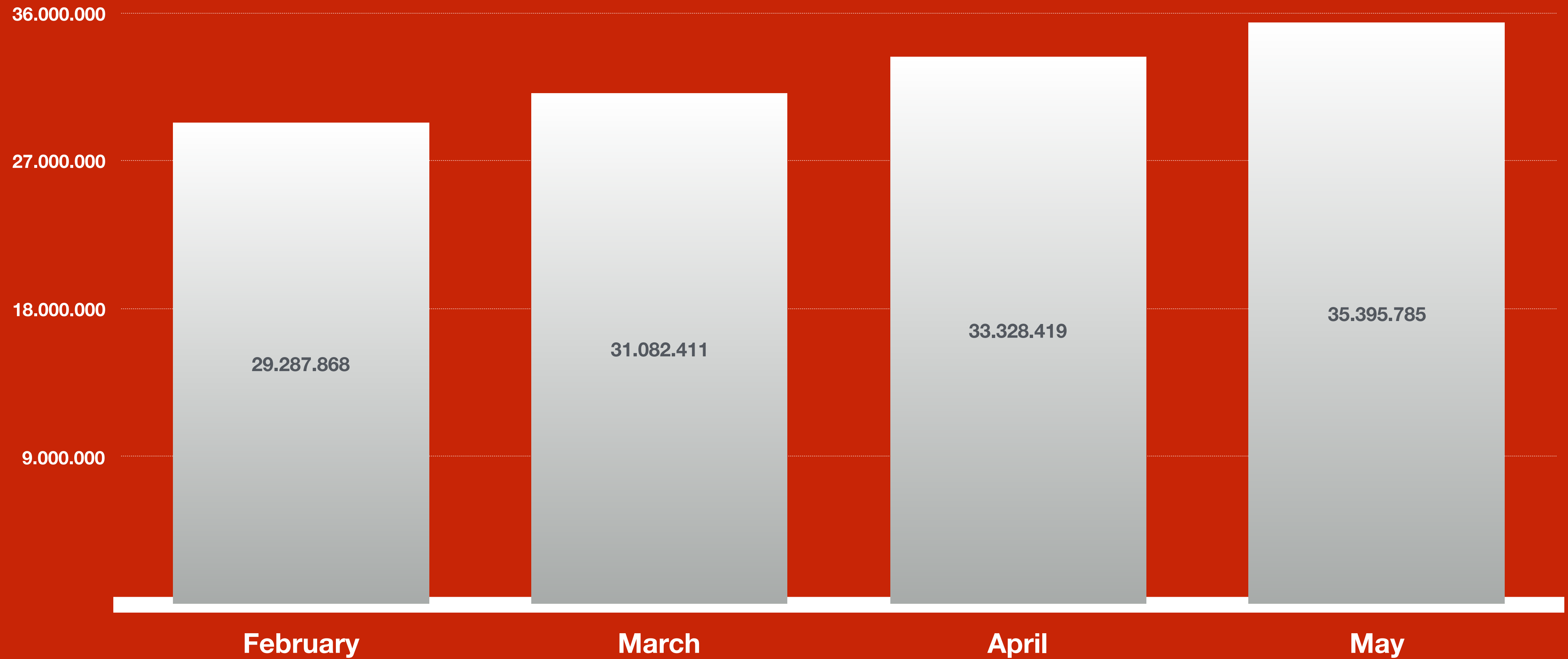
- ◎ **111 CHANNELS MONITORED**
- ◎ **546 M NETT VIEWS**
- ◎ **3.9 M EURO GROSS INCOME (HIGH)**
- ◎ **0.7 M EURO GROSS INCOME (LOW)**
- ◎ **1.7 M EURO CHANNEL INCOME (HIGH)**
- ◎ **0.3 M EURO CHANNEL INCOME (LOW)**

# Key findings - May 2016

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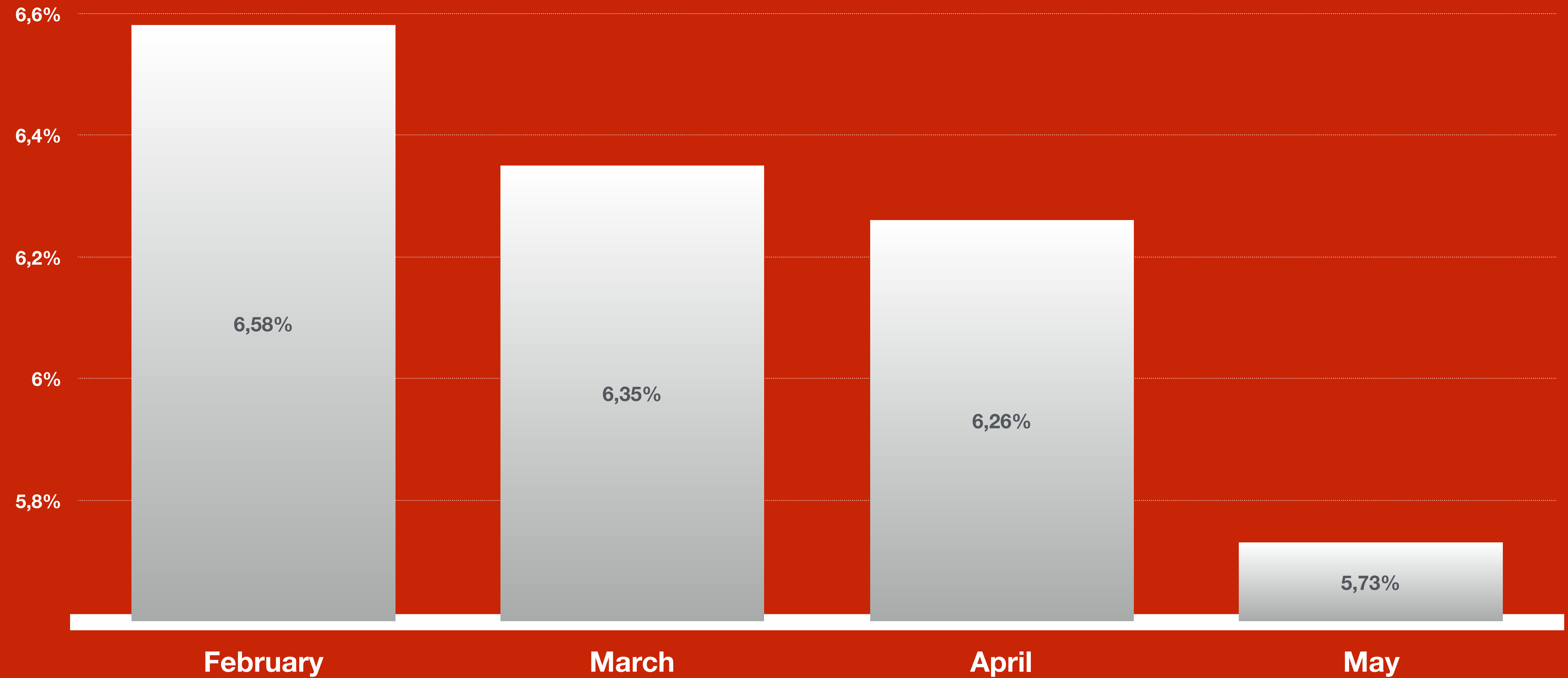
- ◎ **35.3 M SUBSCRIBERS IN TOTAL**
- ◎ **7.8 B TOTAL CHANNEL VIEWS**
- ◎ **79 K IN TOTAL VIDEOS PRODUCED**
- ◎ **2 K VIDEOS IN MAY 2016**
- ◎ **11.3 M LIKES IN TOTAL**
- ◎ **87% LIKE/DISLIKE RATIO**

# Total Subscribers - February till May 2016

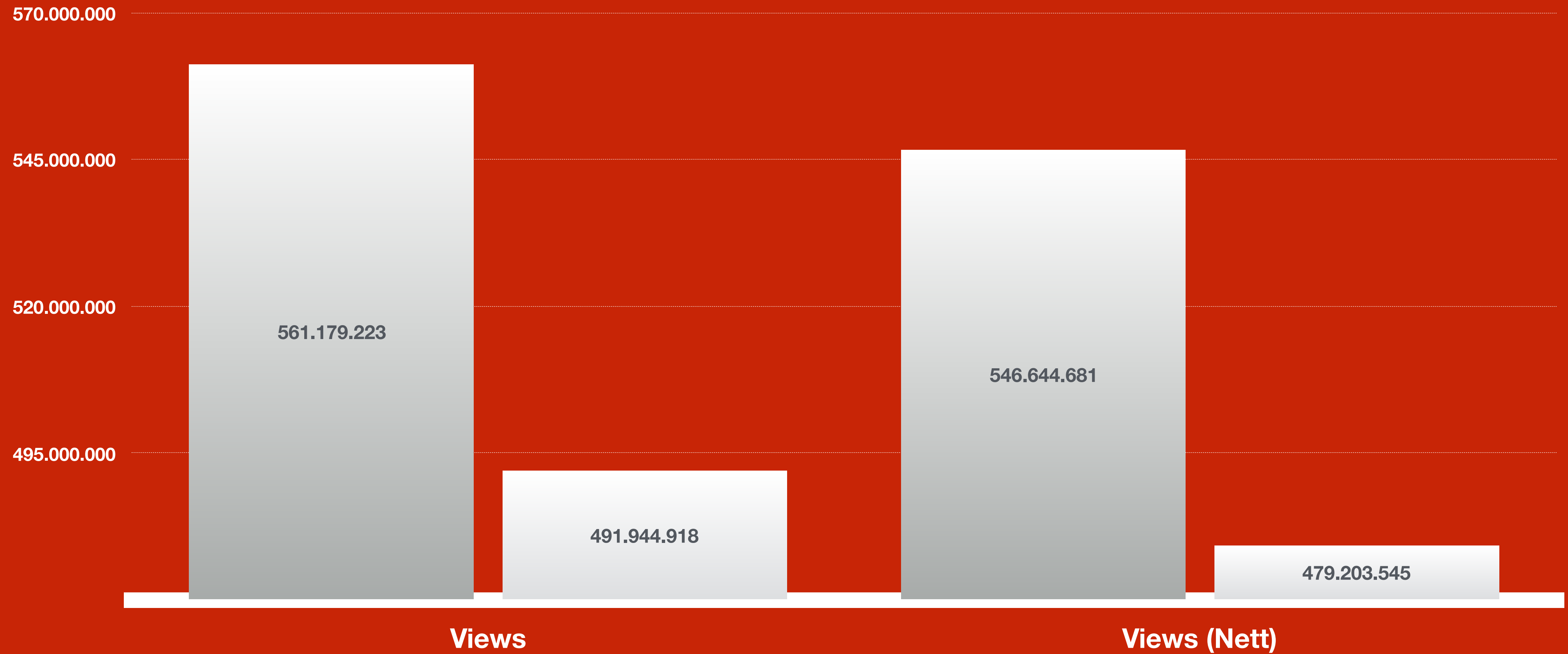


# Subscriber Growth - February - May 2016

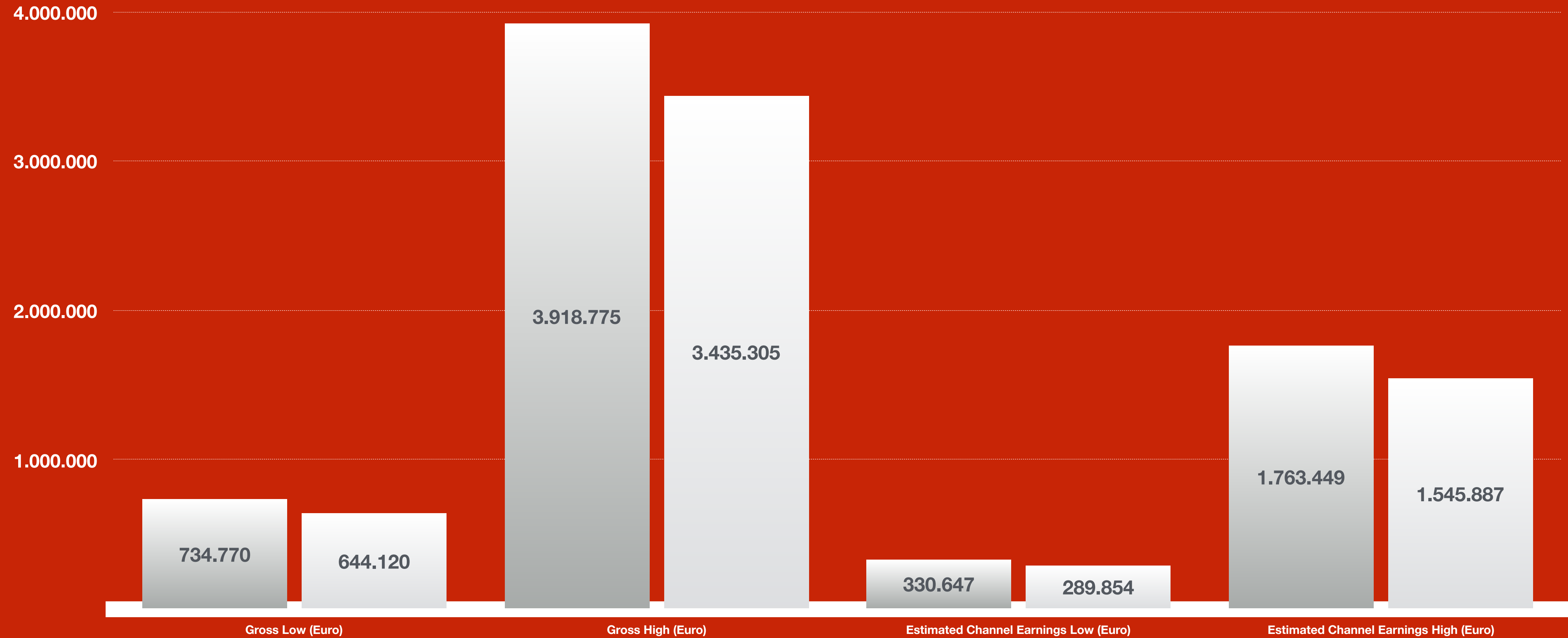
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# Total Views - May vs April 2016



# Total Earnings - May vs April 2016



# Top 10 - May 2016 by estimated earnings

	Channel	Views	Views (Nett)	Gross Low (Euro)	Gross High (Euro)	Estimated Channel Earnings Low (Euro)	Estimated Channel Earnings High (Euro)
1	Jelly	114.474.508	111.509.618	149.885	799.388	67.448	359.725
2	Kwebbelkop	113.498.905	110.559.283	148.608	792.575	66.874	356.659
3	EnzoKnol	38.915.703	37.907.786	50.954	271.753	22.929	122.289
4	saskiasdansschool	27.281.992	26.575.388	35.721	190.513	16.075	85.731
5	DagelijksHaaDee	16.144.104	15.725.972	21.138	112.736	9.512	50.731
6	Yarasky	15.561.719	15.158.670	20.375	108.669	9.169	48.901
7	DutchFifaHD	14.550.901	14.174.033	19.052	101.611	8.573	45.725
8	StukTV	13.758.200	13.401.863	18.014	96.075	8.106	43.234
9	NikkieTutorials	12.863.816	12.530.643	16.843	89.829	7.579	40.423
10	GameplayWorldXL	12.840.130	12.507.571	16.812	89.664	7.565	40.349



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