

# Dutch YouTubers - June 2016

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# Key findings - June 2016

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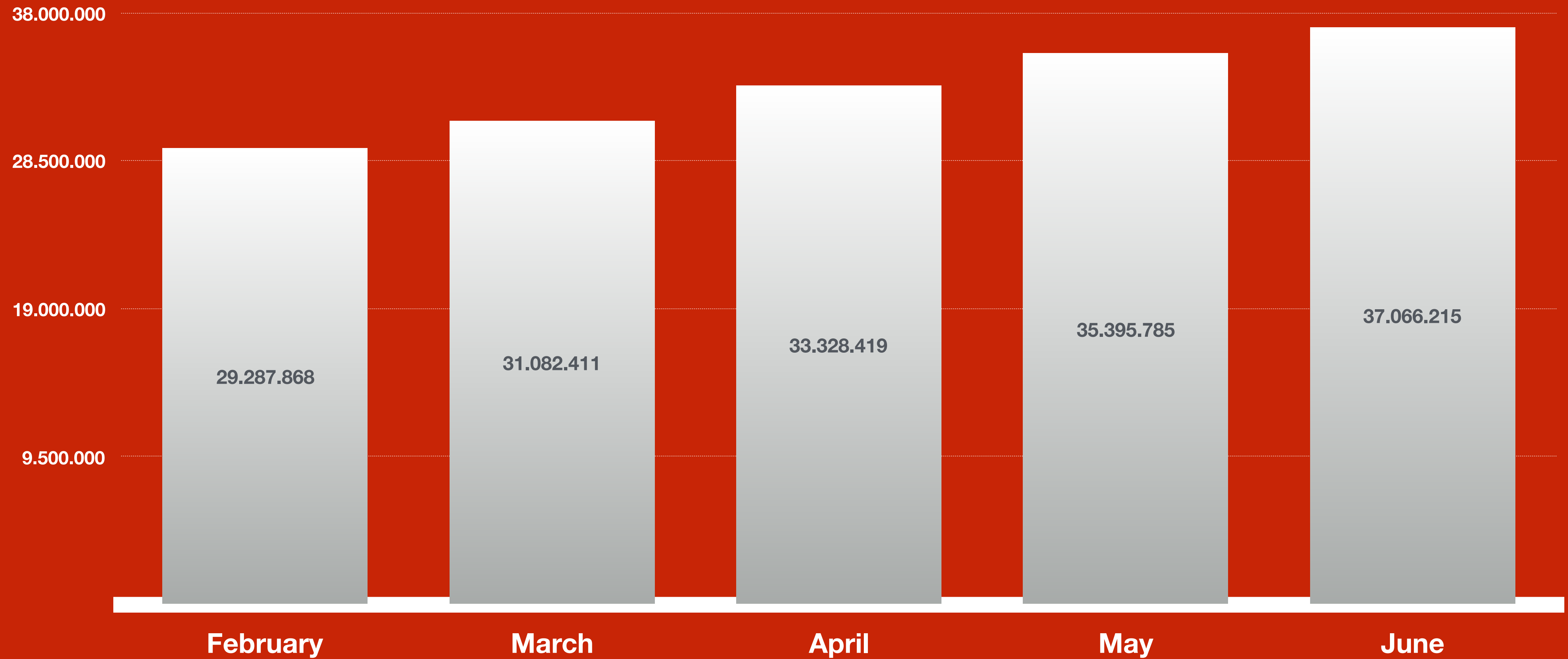
- ◎ **111 CHANNELS MONITORED**
- ◎ **520 M NETT VIEWS**
- ◎ **3.7 M EURO GROSS INCOME (HIGH)**
- ◎ **0.7 M EURO GROSS INCOME (LOW)**
- ◎ **1.7 M EURO CHANNEL INCOME (HIGH)**
- ◎ **0.3 M EURO CHANNEL INCOME (LOW)**

# Key findings - June 2016

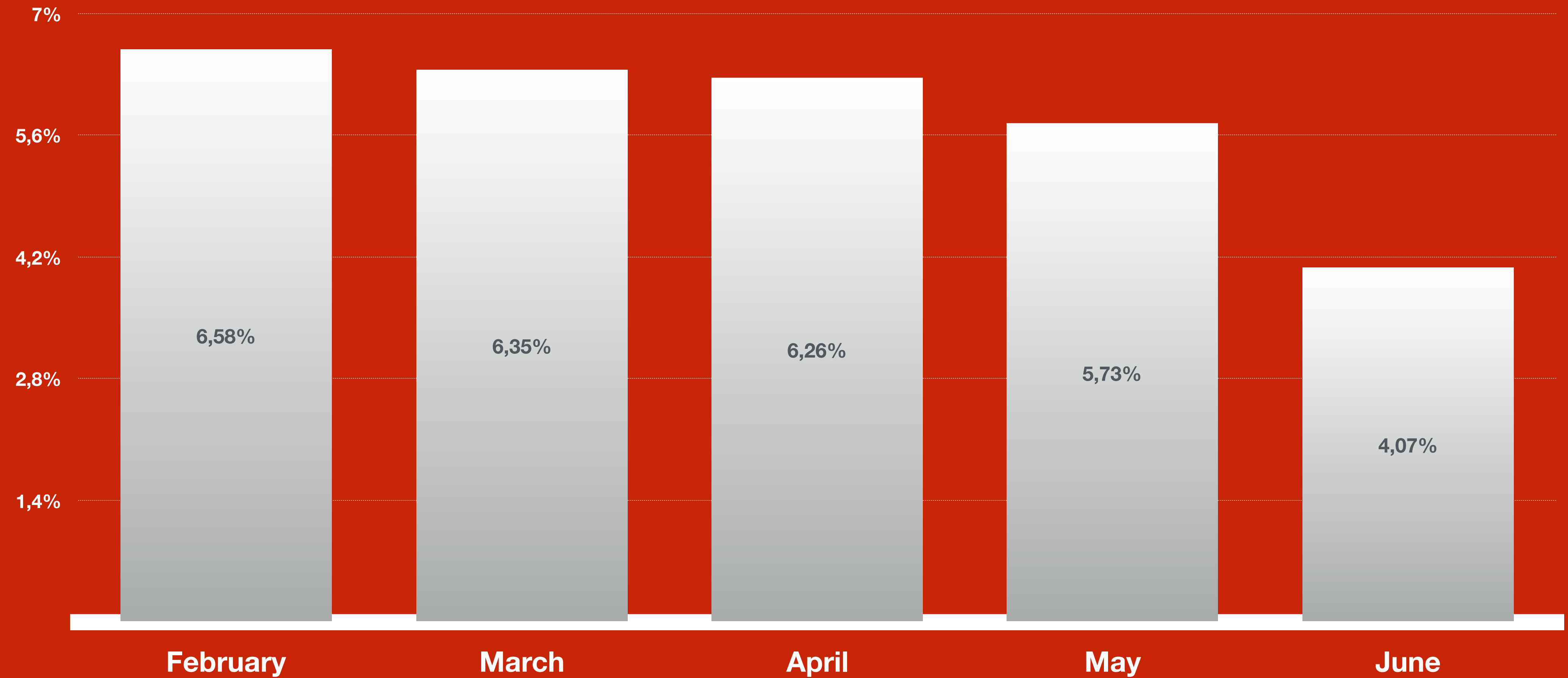
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- ◎ **37 M SUBSCRIBERS IN TOTAL**
- ◎ **8.3 B TOTAL CHANNEL VIEWS**
- ◎ **80.5 K IN TOTAL VIDEOS PRODUCED**
- ◎ **1.9 K VIDEOS IN JUNE 2016**
- ◎ **10.7 M LIKES IN TOTAL**
- ◎ **86% LIKE/DISLIKE RATIO**

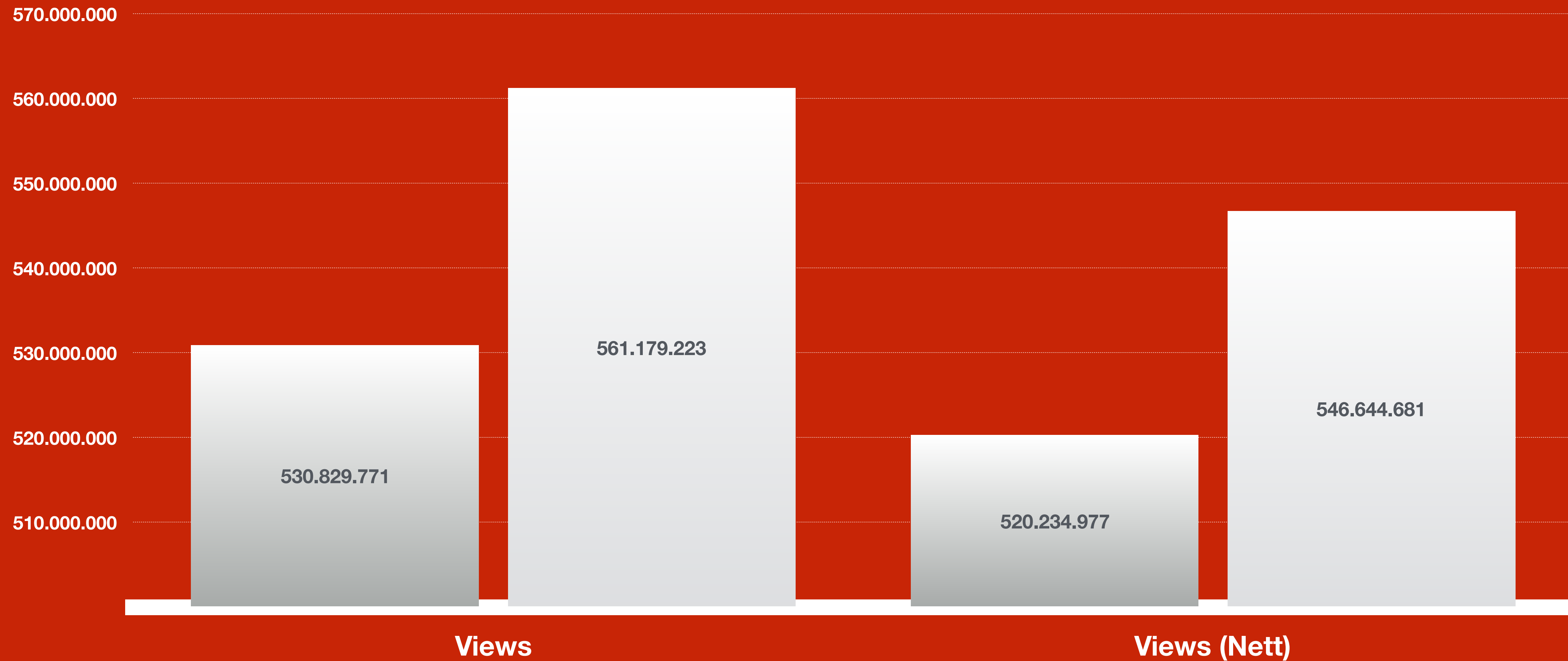
# Total Subscribers - February till June 2016



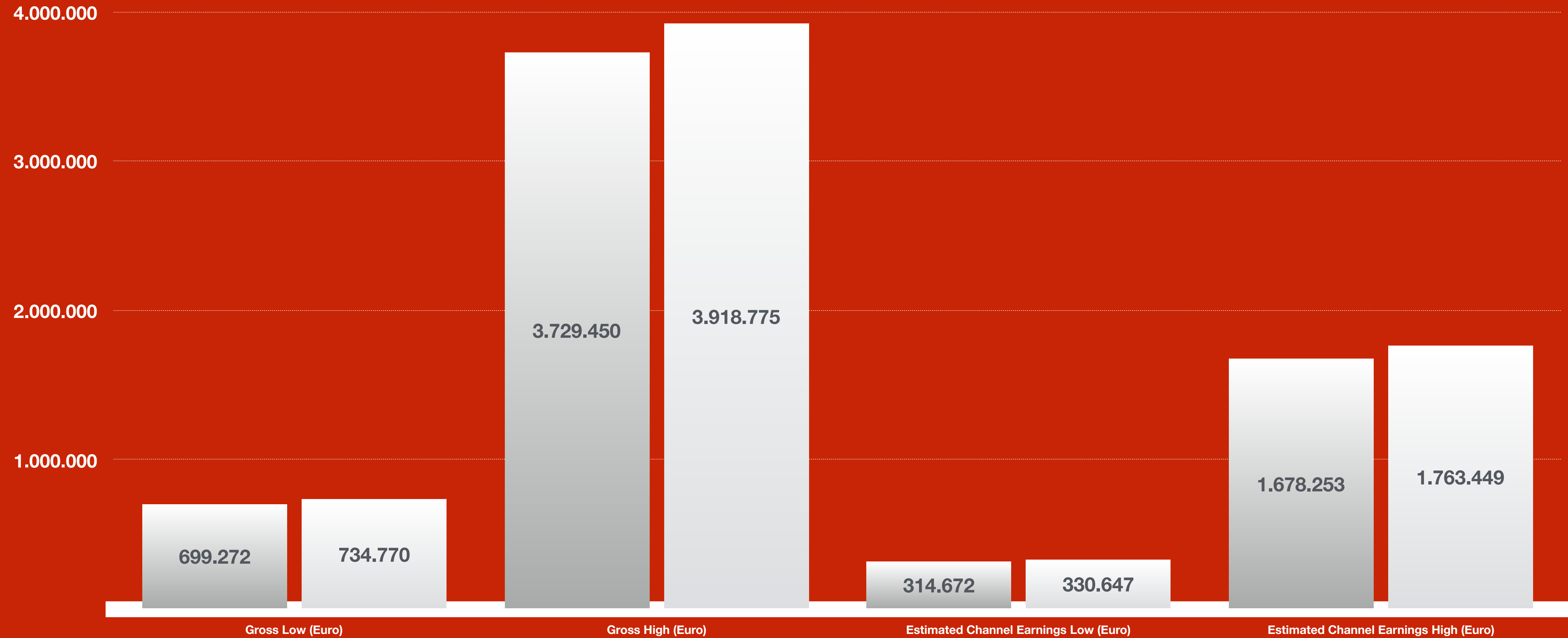
# Subscriber Growth - February - June 2016



# Total Views - June vs May 2016



# Total Earnings - June vs May 2016



# Top 10 - June 2016 by estimated earnings

	Channel	Views	Views (Nett)	Gross Low (Euro)	Gross High (Euro)	Estimated Channel Earnings Low (Euro)	Estimated Channel Earnings High (Euro)
1	Jelly	117.846.886	114.794.652	154.301	822.938	69.435	370.322
2	Kwebbelkop	110.554.937	107.691.564	144.753	772.017	65.139	347.408
3	EnzoKnol	34.937.309	34.032.433	45.745	243.971	20.585	109.787
4	saskiasdansschool	26.179.935	25.501.875	34.278	182.817	15.425	82.268
5	NikkieTutorials	20.734.092	20.197.079	27.148	144.788	12.217	65.155
6	Yarasky	13.688.284	13.333.757	17.923	95.587	8.065	43.014
7	DagelijksHaaDee	13.264.739	12.921.182	17.368	92.629	7.816	41.683
8	DutchFifaHD	13.050.530	12.712.521	17.087	91.133	7.689	41.010
9	StukTV	11.752.422	11.448.034	15.388	82.068	6.925	36.931
10	GameMeneer	10.475.462	10.204.148	13.716	73.151	6.172	32.918



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